

FUJITSU: REED SWITCHES & REED RELAYS

As reed switches and reed relays get smaller, the demand for them grows larger. Many companies are trying to meet this demand. But one company does it better than others. That company is Fujitsu.

We don't depend on what someone else thinks is good enough. We manufacture every part of our reed switches and reed relays. That makes for tight quality control every step of the way. From stamping to plating to winding to vacuum sealing. From the capsules to the cases, all are Fujitsu made to meet Fujitsu standards of excellence.

Fujitsu manufactures its reed switches and reed relays on automated production. This keeps our costs down and standardized quality up. You benefit from both.

You also benefit from our other features. Like rhodium plated contacts preferred by many. Completely molded relays to cut

cleaning problems, saving you time. Like our self-latching Memo-reed® relays that need no extra power or magnets to hold them in place, saving you energy and space. These, and many other fea-

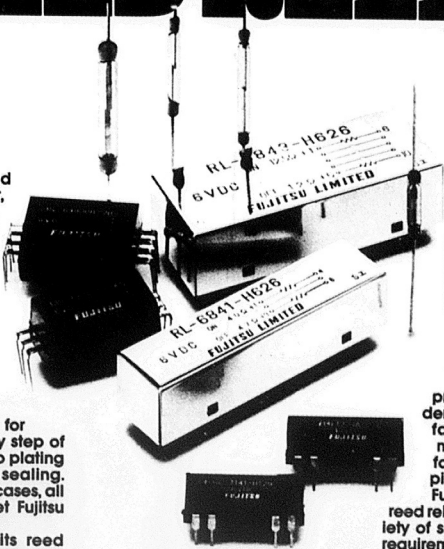
tures, are just some of the reasons for you to consider Fujitsu.

As far as service, Fujitsu considers it a point of pride, as well as good business, to cater to your company's needs before, during and after the sale. Our warehouse is stocked to supply your company with samples and small production lots. Larger orders come directly from the factory. And Fujitsu can match any source's time for processing and shipping.

Fujitsu's reed switches and reed relays are available in a variety of sizes to meet your various requirements.

Considering everything we have to offer, you'd be smart to switch to Fujitsu for your reed needs. Quality, reliability and service are parts of our product.

For more information on our superior components, call or write us.



FUJITSU

FUJITSU AMERICA, INC.

COMPONENT SALES DIVISION

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AND CAPACITORS AND CONNECTORS AND